**Northwest Lubbock New Home Center Ribbon Cutting Ceremony  
Quotes from Local Leadership**

“We’ve been building new homes in Lubbock for nearly 32 years, and our mission has always been to make homeownership possible and affordable for first time home buyers,” said Jonathan Raitz, sales manager for Betenbough Homes Northwest Lubbock. “We are thrilled to be able to provide the most affordable new homes in Lubbock at our new Northwest location with payments starting under $1,500/month.'"

“Betenbough Homes actually officed out of this exact building in the late 90s and early 2000s,” said David Zickefoose, general manager for Betenbough Homes Northwest Lubbock. “It’s a unique, full-circle moment to be able to serve home buyers in this location again.”

“This New Home Center will allow us to serve buyers with even more intentionality throughout the home buying process,” said Cory Cisco, Lubbock area director for Betenbough Homes. “Our new design center was crafted around the concept of turning buyers’ visions for their new home into realities, and we’re excited to unveil this new process to the Lubbock community.”